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The first organizational meeting to form the Wasatch Chamber of Commerce took place in Heber City on March 17, 1952. The charter members declared their objective, "To promise and foster our scenic attractions, natural resources, new and existing industries, and any other endeavor toward promoting a better Wasatch County." The slogan they chose was "Heber Valley — Paradise of The Rockies."

At one point in the 70's, the Chamber became totally inactive, then was reorganized as a businessman's association and operates today as The Heber Valley Chamber of Commerce. Its objectives remain the same as in 1952.

A bond election for \$32,000 to build the first Heber Light and Power Plant was approved in 1908. The total cost of construction was \$66,789 and by the fall of 1909, Heber, Midway and Charleston residents were enjoying electrical power. An additional hydroelectric plant, still in use, was completed in 1949 on Snake Creek, for \$161,387.

The Heber Amusement Hall, known as The Turner Opera House, which included a white maple dance floor, was built between Second and Third North on Main Street in 1897. Traveling companies were booked at the theater and people in the audience shared boxes of chocolates during the performances.

The Opera House was later sold by the Turner family, used for bowling, skating, a garage, and finally destroyed by fire.

The face of Heber City has changed. Main Street, in particular, does not have the appearance of prosperity today. However, many of the old buildings that housed the original and successful businesses in this thriving town still stand. They are reminders of Heber's first entrepreneurs, and that they succeeded because of optimism, hard work, and a break when the early U.S. Postal Service brought the first new dollars into town.

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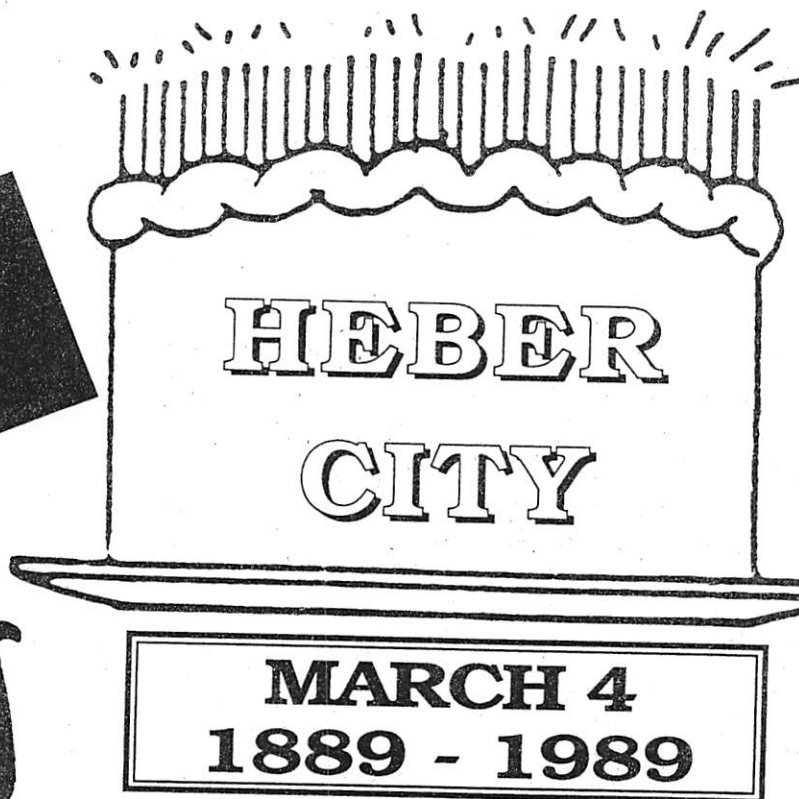
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Happy
100th
Birthday



COME HOME

You, your friends, and your relatives are invited to attend all the special activities that are planned for this Centennial Year!

Exact dates and times will be advertised.

Other celebrations may be developed by organizations or families to help celebrate the year and bring people home to Heber throughout the coming year.

If you have any questions, please contact the Heber City offices.

January: Statehood celebration
Heber City Centennial Banquet.

February: Government in Action - Invitation to Youth

March 4: Birthday Party at Heber City Municipal Bldg.
12 Noon - 3 P.M., Cake/Punch served. Tour held.

April (March 29): A concert of Choirs
WHS Auditorium • Plant a Heritage

May 5: Dedication of Heber City Municipal Building

May 6: Historical Homes Tour and Program

June 2-4: Heber City's 2nd annual/Centennial
Indian Pow Wow

July 22-24: Pioneer Centennial BBQ/Promenade

August: Wasatch Co./Centennial Fair

September: Midway's Swiss Days

October: Harvest Dances

November 23: Home for Thanksgiving

December 25: Home for Christmas/New Year's